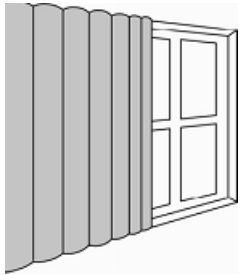
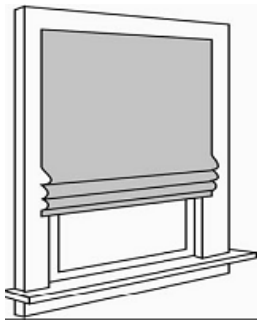


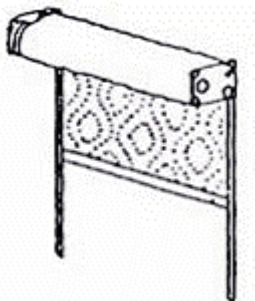
Some of the styles we can create  
for you...



side-draw shade



Roman shade



window quilt

“Our New England Shade Company shades have dramatically reduced the amount of cold air coming in through the windows. Working with Susan has been great. She has shared her expert advice on fabrics and shade designs, and wasn’t satisfied that her job was done until we were completely pleased with our shades.”

—M. Arterberry, Waterville, Maine



**New England SHADE Company**

Susan Benedict, Owner

55 Ellis Road

Winslow, ME 04901

Phone: (207) 872-6212

Mobile: (207) 859-0825

<http://newenglandshade.com>

[newenglandshade@adelphia.net](mailto:newenglandshade@adelphia.net)

Hours: By Appointment

Energy  
Efficient  
& Beautiful

New England SHADE Company

## New England Shade Company

Custom shades meeting New England's special needs for energy-efficient window coverings.

### Keep warm beautifully.

Windows often make up 20% of a house's exterior. Unfortunately, many of New England's beautiful older homes suffer from leaky windows and outdated construction. If you own a home like this, your heat literally flies out the window.

Have a newer home? Your window area is probably more like 40%. Even with tight-fitting windows, weather stripping, and caulking, winter heat loss through your windows increases your heating bill 10% to 30% *or more*. Ouch!

We have the solution.

### Your custom-made shades prevent heat loss three different ways:

- An insulated fabric with moisture-blocking lining.
- Metallicized Mylar® with warmth-trapping fibers.
- A magnetic seal around the edges to block drafts.

### Stay cool in summer, too!

Heat always travels toward cold. So, just as New England Shade Company shades keep your heat *in* during winter, they keep it *out* in summer. It's like sunscreen for your house!

### Save money on your energy bills.

With an **R-value of 7.69**, these shades can multiply your windows' R-value by a whopping *6 times!* \*

The savings on your heating and cooling bills could quickly pay for your New England Shade Company shades. In the meantime, you enjoy their beauty and comfort.

### What is R-value?

R-value is the measure of a material's resistance to heat flow. Heat naturally flows *out* in winter, *in* during summer. **New England Shade Company shades keep the heat *in* during winter, *out* in summer!**

### Add beauty to your home.

You choose the type of shade that meets your needs:

- Roman—inside or outside mount.
- Side-draw—most popular for big picture windows and patio doors.
- Please see our website or call us for additional styles. (Coming soon: insulated shutters. We welcome your suggestions!)

**We custom-make your shades just for you, so they fit *all* your windows, no matter how large or small.**

\* Compared to single-glazed windows (R-value of 1.3). Insulated glass: R-1.61; outside storm window: R-1.78.

### You choose a fabric to match your décor.

Almost any kind of fabric works with New England Shade Company shades. The Warm Window® insulating fabric is inside, doing its job invisibly. Buy extra fabric to make matching pillows, valances, and other accessories!

### Enjoy these added benefits...

- Darken the room for day sleepers.
- Reduce noise from outside.
- Add resale value to your home.
- Make the environmentally conscious choice.

### Problem with your New England Shade Company shade?

### Solved.

If anything goes wrong with your shade, we will pick it up from your home or office...fix it...and return it to you within 24 to 72 hours. *That includes evenings and weekends.* (That's a claim the big-name companies don't make!)

Think you're going to pay extra for all this personalized service? Think again. We guarantee to beat the price of any major competitor. For measuring information and price quote, see <http://newenglandshade.com/measuring.html>.

**Call today for your *free* in-home consultation!**

(207) 872-6212

